



ertecosmetics

CONTRACT MANUFACTURING
& PRIVATE LABEL

2026 PRODUCT CATALOGUE

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WHO WE ARE

Erte Cosmetics is a leading turnkey beauty solution provider with over two decades of experience Located in Istanbul, Turkey with a production area of 40,000 sqm

Focusing on speed, flexibility, creativity, good manufacturing practices and strict quality standards have made Erte one of the most important partners in the global beauty industry as well as a award winning manufacturer for being export leader of Turkey in fragrances and one of the top 5 exporters in personal care product category.



WHAT WE OFFER

Erte Cosmetics is a full service PRIVATE LABEL manufacturer. Erte offers most complete and competitive service in the market from an idea to finished product.

We at Erte Cosmetics are experts in the development and production of cosmetics product on a global scale. In order to suit the needs of each project, Erte provides a comprehensive service that handles the entire creation process:

- Design and development of packaging
- Formula Creation based on customer brief or benchmark
- Sustainable packaging & raw material solutions
- Regulation and Compliance
- Manufacturing
- Merchandising & Export



ERTE'S PRODUCTS

Erte Cosmetics manufacture products that are Cruelty-free , Vegan and fully compliant with European, FDA and International Regulations. Erte is a MocRA registered facility.

Product Capabilities include:

- Fragrance
- Bath & Body Care
- Skin Care
- Home Fragrance
- Men's Grooming
- Hair Care
- Kid's & Baby Products
- Sun Care & Sunless Tanning Products
- Gifting

CSR + SUSTAINABILITY

ERTE Cosmetics strive to deliver exceptional products while living our core values and bringing a positive impact to everyone we touch including our customers, employees, suppliers and communities. We constantly work to embed sustainability into every phase of our operations.

Erte has carried out several social audits under such demanding standards as SMETA. Obtaining highly satisfactory results, we have been a partner of SEDEX since 2015 which guarantees the transparency of its CSR management.

Erte's Code of Ethics reflects the company's commitment to the principles of business ethics and CSR and to

transparency across all of its core activities.

- United Nations Global Compact member
- We use renewable energy sources & we measure our carbon & water footprint.



R&D

Erte Cosmetics has an in-house R&D and microbiology laboratory with a highly experienced R&D team that focus on developing formulations to meet each clients specification.

When developing new formulations the team consider regulatory requirements, product claims, packaging brief and target cost.

The team work with the aim of delivering innovative and safe formulations that provide clients with a high quality product at the most competitive price.

BEST IN CLASS PRODUCT QUALITY

Erte Cosmetics are fully committed to transparency at every stage of production, from sourcing raw materials through to packing. This dedication not only optimises efficiency but also ensures the highest standards of quality control.

Erte Cosmetics manufacture all products according to European Quality Standards and GMP. With a wide range of high quality, multi-functional filling lines and labelling machines, Erte Cosmetics can produce tailored products to meet the needs of Beauty brands through to mass market retailers.

OUR TOTAL QUALITY STRATEGY

Erte products and facilities are certified under Total Quality Management Systems. Erte carefully chooses all its suppliers following the most demanding International standards and source all its raw materials and components from the best suppliers in the world.

Certifications:

- TS EN ISO 9001:2015 Quality Management System
- TS EN ISO 14001:2015 Environmental Management System
- TS EN ISO 45001:2018 Occupational Health and Safety Management System
- ISO 22716:2007 Good Manufacturing Practices (GMP)
- ISO/IEC 27001 Information Security Management System
- BRC Global Standard for Consumer Products
- IFS HPC
- Higg Index FEM
- SMETA Sedex Members Ethical Trade Audit
- ILS Social Compliance Audit
- AEO



niche frag

NICHE

Niche perfumes are an interesting and special kind of scents that is difficult to find.





WHERE SCENT BECOMES A STATEMENT

Niche perfumes are more than scent - they are art in liquid form. Crafted from rare ingredients and blended with precision, they evolve beautifully on the skin to create a lasting signature. Housed in exquisitely crafted bottles and packaging, every detail reflects elegance, refinement and true luxury.





A niche fragrance doesn't compete for attention...



...it creates a world of its own







women's

WOMEN FRAGRANCES

FRAGRANCE IS CONSIDERED AN ESSENTIAL ALLY FOR WOMEN WHEN IT COMES TO TAKING CARE OF OUR GENERAL BEAUTY. THERE IS A MASSIVE VARIETY OF PERFUMES AVAILABLE.

























MEN FRAGRANCES

Choosing best men's aftershaves, eau de colognes, eau de toilettes and eau de parfums is your key to sensual success.

men's fragrances













HOME FRAGRANCES

THE SCENT OF YOUR HOME IS PERSONAL AND BRINGS YOU HAPPINESS AND CONFIDENCE. WALK INTO THE ROOM AND INSTANTLY STOP. TAKE A WHIFF AND SMILE.















BATH & BODY

A WIDE RANGE OF BATH AND BEAUTY
PRODUCTS FOR WHOLE FAMILY.























SKIN CARE

FOLLOWING A DAILY SKINCARE ROUTINE WILL KEEP YOUR SKIN HEALTHY, FRESH, AND NURTURED







sun care

SUN CARE

SUN PROTECTION DOES NOT NEED TO BE EXPENSIVE, BUT IT MUST BE CONSISTENT.





BABY PRODUCTS

DESIGNED FOR BABY'S DELICATE SKIN



KIDS COLLECTION

GENTLE FRAGRANCE AND B&B PRODUCTS THAT IS SPECIALLY FORMULATED FOR THE DELICATE SKIN OF CHILDREN.



KIDS COLLECTION

Specially formulated









Gifts

GIFTING

COSMETIC GIFT SETS ARE THE PERFECT GIFT FOR ANYONE!



















HAIR CARE



SHAMPOO & CONDITIONER, TREATMENTS, STYLING PRODUCTS



OUR BUSINESS PARTNERS

M&S

NEXT

RIVER ISLAND

NISHANE

SPACE NK



PRETTYLITTLETHING



COWSHED



VAKKO

saat&saat



BABESKIN

IMPRIMÉ

zsa·zsa·zsu





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